

**Amendments to the Claims:**

1.-19. (Canceled)

20. (New) A method of providing information about digital rights management features in relation to an electronic communication device, the method comprising:  
in a content providing device, providing a downloadable content for an intended user of a particular communication device;  
providing information about digital rights management, the digital rights management including a rights object;  
providing a constraint defining in what way the particular user is allowed to use the content related to the information about digital rights management;  
binding the content to the user based on information in the constraint, or binding automatically based on the information about digital rights management;  
and  
storing the content under control of the digital rights management control information, such that the content is bound to the intended user in the particular communication device.

21. (New) The method according to claim 20, further comprising:  
providing the constraint to be treated and enforced as an integrated part of the digital rights management information.

22. (New) The method according to claim 20, wherein the constraint is bound in the content providing device.

23. (New) The method according to claim 20, wherein the constraint is bound automatically in the particular communication device.

24. (New) The method according to claim 23, wherein the rights object is bound to a personal identification module when the rights object arrives in the particular communication device.

25. (New) The method according to claim 20, wherein the rights object is always bound to a Subscriber Identification Module (SIM).

26. (New) A method of generating rights objects for provision to an electronic communication device, the method comprising:  
in a content providing unit,  
receiving a request for content,  
generating a rights object for the content, said rights object comprising a constraint defining in what way a particular user is allowed to use the content related to information about digital rights management, and  
binding the content to the user based on information in the constraint such that the content providing unit ensures that the content is stored under control of the information about digital rights management and bound to the particular user in a particular communication device.

27. (New) The method according to claim 20, wherein the rights object is bound to a group of Subscriber Identification Modules (SIMs).

28. (New) The method according to claim 27, wherein one or more wild card characters are used to denote International Mobile Station Identity (IMSI) values.

29. (New) Electronic communication device for communication with a content provider providing a downloadable content for a particular user of a particular communication device, the electronic communication device comprising:  
a digital rights management control unit arranged to provide a digital rights management information associated with the particular communication device,

a media content store arranged to store the content under control of the digital rights management control information to bind the content to the particular user in the particular communication device,

an application unit connected to the media content store to enable the particular user of the particular communication device to use the content, wherein the digital rights management control unit is arranged to use a constraint defining in what way the particular user is allowed to use the content related to the digital rights management information that is bound to the content.

30. (New) Electronic communication device according to claim 29, wherein the digital rights management control unit is arranged to use a constraint that has been bound to a rights object in the content providing unit.

31. (New) Electronic communication device according to claim 29, wherein the digital rights management control unit is arranged to use a constraint that has been automatically bound to a rights object in the particular communication device.

32. (New) Electronic communication device according to claim 31, wherein the rights object is arranged to be bound to the Subscriber Identification Module (SIM) even if not indicated by the constraint.

33. (New) Electronic communication device according to claim 32, wherein the particular communication device is a portable communication device.

34. (New) Electronic communication device according to claim 33, wherein the particular communication device is a mobile phone.

35. (New) A system comprising:

a content providing device arranged to:

from a particular electronic communication device,  
receive a request for content, and

generate a rights object for the content, said rights object comprising a constraint defining in what way a particular user is allowed to use the content related to digital rights management control information, such that the content provider can ensure that the content is stored under control of the digital rights management control information and bound to the particular user in a particular communication device.

36. (New) System for managing digital rights management features in relation to an electronic communication device, the system comprising:

an electronic communication device for communication with a content providing unit, the electronic communication device comprising:

a digital rights management control unit arranged to provide a digital rights management scheme associated with the electronic communication device,

a media content store, and

an application unit connected to the media content store to enable a user of the electronic communication device to use content that has been downloaded to the media content store, wherein the digital rights management control unit is arranged to use a constraint defining a manner which the user is allowed to use the content; and

a content providing device for generating rights objects to electronic communication devices and arranged to:

from electronic communication device,

receive a request for content, and

generate a rights object for the content, said rights object comprising the constraint, such that the content provider can ensure that the content is stored under control of the digital rights management scheme and bound to the user in the electronic communication device.

37. (New) Computer program product for providing information about digital rights management features in relation to an electronic communication device comprising a computer readable medium having thereon computer program code, to make the electronic communication device perform, when said program is loaded in the electronic communication device, a method comprising:  
transmitting a request for content to a content providing device, and  
receiving a rights object for the content, said rights object comprising a constraint defining in what way a particular user is allowed to use the content related to information about digital rights management, such that the content providing device can ensure that the content is stored under control of digital rights management control information and bound to the particular user in the electronic communication device.

38. (New) Computer program product for generating rights objects for provision of an electronic communication device, including computer program code, to make a computer perform, when said program code is loaded in the computer, a method comprising:  
receiving a request for content; and  
generating a rights object for the content, said rights object comprising a constraint defining in what way a particular user is allowed to use the content related to information about digital rights management, such that the computer can ensure that the content is stored under control of digital rights management control information and bound to the particular user in a particular communication device.